



LRP Conferences Acquires Recruiting Trends Conference From Diversified Communications

Recruiting Trends Conference, Best Practice Webinars and newsletter added to umbrella of offerings from leading event and magazine group for Human Resource executives

Palm Beach Gardens, Fla. – November 17, 2015 – LRP Conferences, LLC and [Human Resource Executive](#)[®] Magazine, affiliates of [LRP Publications](#), announced today the acquisition of the [Recruiting Trends](#) Conference. A business unit of Diversified Communications, Recruiting Trends provides recruiters, sourcers, talent acquisition managers, and other HR and recruiting professionals the opportunity to expand their knowledge, discover solutions to their most pressing challenges, learn cutting-edge best practices, and gain tactical recruiting tips.

“Attracting and retaining key talent has remained at the top of the ‘what keeps our readers up at night’ list for many years,” said Rebecca McKenna, Vice President of Global Events and Human Resources Executive[®] Magazine’s Publisher. “It makes perfect sense for Human Resource Executive[®] to put its stamp on products and events that explore our readers’ concerns.”

The Recruiting Trends Conference offers a fast-paced mix of engaging presentations, focused workshops, peer-to-peer discussion, and great networking events all in a highly interactive, dynamic learning environment. Sessions are presented by recruiting executives’ at large organizations, as well as leading strategists, plus consultants in the fields of talent management and recruiting compliance. Held annually, the event gathers talent acquisition leaders for networking, exchanging ideas and sharing best practices and bold strategies for the hiring process.

The announcement was made by Ken Kahn, President of LRP. Terms of the deal were not disclosed.

“We are continuously seeking innovative products to help our customers find solutions to their challenges,” said Kahn. “With the addition of Recruiting Trends to the suite of LRP and Human Resource Executive[®] events and products, we are intensifying our commitment to support our customers’ development,” said Kahn.

Diversified Communications Corporate Vice President, Oakley Dyer adds, “Recruiting Trends was added to the Diversified portfolio in 2013 as part of the acquisition of the Institute of Finance and Management (IOFM). Since then, the Recruiting Trends community has grown and we felt it was a great time to transition it to a company with an existing HR portfolio. LRP was a natural fit, given their deep HR expertise. The transition will help us to focus on the core of IOFM, which is serving the corporate accounting community through on-line and in-person training and education.”

For LRP and Human Resource Executive® press inquiries, please contact Rennette Fortune at 561-622-6520 or rfortune@lrp.com. For all Diversified Communication inquiries, please contact Vicki Hennin at 207-842-5662 or vhennin@divcom.com.

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About LRP Publications

LRP Publications, headquartered in Palm Beach Gardens, Fla., is a diversified media company. LRP Conferences, LLC, produces a dozen professional conferences and trade shows including: Health & Benefits Leadership Conference, HR Technology Conference & Exposition®, HR in Hospitality Conference, and National Workers' Compensation and Disability Conference®. For a complete list of LRP products, conferences and trade shows, please visit www.lrp.com.

About Human Resource Executive®

Human Resource Executive® Magazine was established in 1987 and continues today as the premier publication focused on strategic issues in HR. Written primarily for vice presidents and directors of human resources, the magazine provides these key decision-makers with news, profiles of HR visionaries and success stories of human resource innovators. Stories cover all areas of human resource management, including talent management, benefits, healthcare training and development, HR information systems, relocation, retirement planning, and employment law. For more information, visit www.hreonline.com.

About Diversified Communications

Diversified Communications is a leading international media company providing market access, education and information through global, national and regional face-to-face events, digital products, print publications and television stations. Diversified serves a number of industries including: technology, seafood, food service, natural and organic, healthcare, commercial marine, and business management. Based in Portland, Maine, Diversified has divisions in the Eastern United States, Australia, Canada, Hong Kong, Singapore, Thailand and the United Kingdom. For more information, visit: www.divcom.com.

Media Contact:

Rennette Fortune
Public Relations Specialist
LRP Publications
P: 561.622.6520
C: 561.373.9870
E: rfortune@lrp.com
www.LRP.com